EXHIBITORS TV Global Media

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EventPulse MONTHLY

GLOBAL INDUSTRIES IN TRANSITION:

WHERE INNOVATION MEETS OPPORTUNITY



ABU DHABI · 2–5 NOVEMBER

ADIPEC 2026

Abu Dhabi puts energy security, technology and the transition at the centre of global debate.

Photo: Abu Dhabi Media Office



DUBAI · 10–12 NOVEMBER

EV World 2026

Dubai explores charging, AI and electric aviation.



KARACHI · 20–22 OCTOBER

Pharma Asia 2026

Concludes with USD 350 million in MoUs and business.



AFRICA

Africa Energy Indaba 2027

Cape Town turns attention to power infrastructure.



OCEANIA

IMARC 2026

Sydney welcomes the global resources industry.



LATIN AMERICA

Expo Manufactura 2027

Monterrey showcases Mexico's industrial technology.



EUROPE

ISE 2027

Barcelona readies next-generation audiovisual technology.

Also inside: Big 5 Global · World LNG Summit · GITEX Global · Fruit Logistica · MWC Barcelona · Gulfood · ITB Berlin · PDAC · Vitrina Turística ANATO

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Discover a collection of insightful articles, and emerging trends that will keep you informed, inspired, and looking ahead. Enjoy!

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Message *from the* Editor



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Global Industries in Transition: Where Innovation Meets Opportunity

Across the world, industries are navigating profound changes driven by technological innovation, energy transition, investment priorities and evolving market demands. International exhibitions and conferences are increasingly important platforms for bringing these developments into focus, connecting decision-makers and translating ideas into business opportunities.

This November edition of EventPulse Monthly reflects that changing landscape through coverage of some of the industry's significant international gatherings. From ADIPEC, where energy security, investment and the future of global energy markets remain central to the conversation, to EV World, which explored the transformation of mobility across land, sea and air, our coverage highlights how established industries are adapting while new technologies create opportunities for growth.

The pharmaceutical sector offers another important perspective. At Pharma Asia 2026, discussions around manufacturing, regulatory reforms, investment and export potential underscored the importance of building a more resilient and internationally competitive industry. The appreciation expressed by industry representatives for SIFC's facilitation also reflects how policy support and an enabling business environment can contribute to sectoral development.

Elsewhere, developments across technology, construction, food, infrastructure and other sectors demonstrate the expanding role of exhibitions as platforms for innovation, international cooperation and commercial engagement. Whether addressing artificial intelligence, sustainable solutions, supply-chain resilience or emerging investment opportunities, these events provide valuable insight into the priorities shaping global markets.

At EventPulse Monthly, our objective is to look beyond event announcements and exhibition highlights. We aim to identify the developments, business implications and industry trends that matter to professionals across markets, while giving events and their participants a wider international platform for visibility and engagement.

As our global coverage continues to expand, we remain committed to connecting the stories behind exhibitions with the opportunities they create for industries, businesses and destinations.

Because the real impact of an event is measured not only by who attends, but by the ideas it advances, partnerships it builds and opportunities it sets in motion.

Happy Reading!

EV World 2026: Shaping the Future of Connected and Sustainable Mobility

Dubai's mobility forum explores charging, AI, electric aviation and international industrial partnerships











The future of electric mobility extends beyond vehicles to encompass charging infrastructure, clean energy, artificial intelligence and integrated transportation networks. These themes shaped the Dubai International Electric Vehicle Exhibition and Conference 2026, held from 10–12 November at Dubai World Trade Centre.

Organised by Dubai's Roads and Transport Authority (RTA), under the patronage of His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, the event brought together more than 300 local and international companies and organisations, over 30 commercial partners and 120 speakers. Around 18,000 professionals and visitors attended over three days.

Connecting Transport and Energy

Conference sessions examined the infrastructure required to support growing electric vehicle adoption, including ultra-fast charging networks, vehicle-to-grid technologies and compatibility standards between vehicles and charging systems.

Discussions also explored how electric vehicle batteries can store energy and return it to the grid when needed. Artificial intelligence, predictive analytics and connected-vehicle technologies featured in sessions addressing fleet





management, charging efficiency and smart logistics.

Mobility Beyond Roads

The programme extended to electric marine mobility, cargo drones and electric vertical take-off and landing aircraft. Participants examined airport charging facilities and the integration of air, land and sea transportation, alongside developments in energy storage, reliability and safety.

The exhibition also hosted the UAE debut of the Sky Nomad hybrid, presented by Gargash Prime. The final day saw Gargash Prime and EVS sign a memorandum of understanding covering electric-vehicle after-sales services.

UAE-China Cooperation: From Trade to Localisation

A major development on the second day was the launch of the UAE-China Smart Mobility Centre, announced by EV World Chairman Dawood Al Shezawi. Designed to operate year-round, the initiative aims to translate international cooperation into investments, projects and employment opportunities.

Its three areas of activity include facilitating regulatory and vehicle-approval processes, connecting Chinese manufacturers with UAE fleet operators and industrial partners, and supporting pilot projects in autonomous taxis, logistics, charging and energy.

The accompanying UAE-China Industrial Cooperation Forum focused on technology localisation, supply-chain development, research and joint manufacturing opportunities, reflecting a shift from conventional trade towards practical industrial partnerships.

Advancing the Mobility Agenda

Other conference themes included cybersecurity for connected vehicles and drones, climate neutrality, air quality, renewable-powered microgrids and energy storage.

Dubai EV 2026 demonstrated the growing importance of coordinated international cooperation in advancing smart and sustainable transportation, with infrastructure, technology and industrial partnerships all central to the industry's development.






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ADIPEC 2026: Abu Dhabi puts energy security, technology and the transition at the centre of global debate

The four-day gathering brought together the international energy industry in a period of changing supply priorities, investment decisions and accelerating technological transformation.



Under the patronage of President His Highness Sheikh Mohamed bin Zayed Al Nahyan, His Highness Sheikh Mansour bin Zayed Al Nahyan, Vice President, Deputy Prime Minister and Chairman of the Presidential Court, opened the 42nd edition of the Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC 2026).

ADIPEC 2026 took place from 2–5 November at ADNEC Centre Abu Dhabi, United Arab Emirates. Organised by dmg events, the exhibition and conference brought together stakeholders from the oil and gas, energy, technology and financial sectors. Its opening ceremony was held on 2nd November at Abu Dhabi Energy Centre, marking the beginning of four days of international energy discussions and business engagement.

The event gathered more than 2,260 exhibiting companies, with 170 countries represented and 30 country pavilions. Over 240,000 visitors witnessed the show. The event recorded 50,000+ deals with a total value of US$67 billion, alongside the expertise and international exchange represented across the exhibition and conferences.

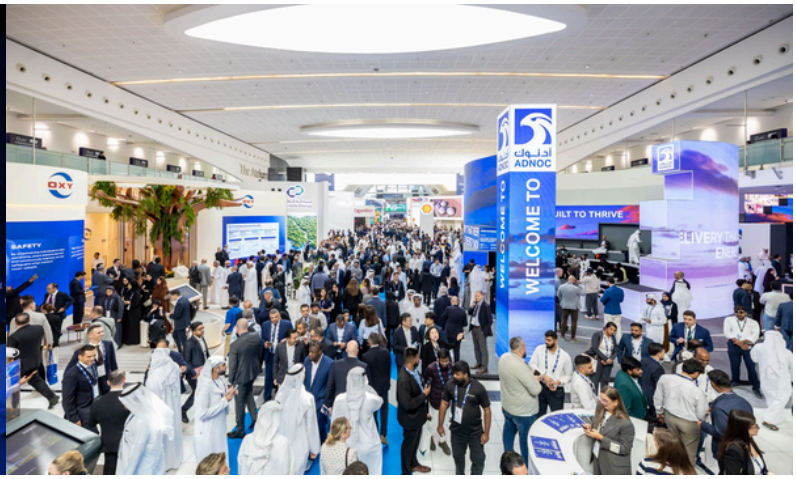
The exhibition addressed an energy landscape in which traditional hydrocarbons, low-carbon technologies and digital infrastructure increasingly intersect. Dedicated areas included AI, Digitalisation, Maritime and Logistics, and Low Carbon and Chemicals. These specialised zones offered companies an opportunity to demonstrate how artificial intelligence, operational data, emissions-management solutions and connected infrastructure are influencing energy production and distribution.

The programme's relevance extended beyond conventional energy procurement. As governments and businesses balance affordability, energy security and decarbonisation commitments, the industry faces difficult decisions about capital allocation, infrastructure development and technology adoption.

ADIPEC provides a meeting point for these discussions, bringing policymakers, energy producers, technology suppliers and investors into the same commercial environment.

For exhibitors, the event offers access to a broad international audience of industry decision-makers. Technology providers can demonstrate





applications in operational efficiency, digital monitoring and emissions reduction, while service companies can engage prospective customers across the energy value chain. Delegates and investors gain opportunities to assess emerging technologies, discuss project requirements and understand changing regional priorities.

Abu Dhabi's established position in international energy markets gives the gathering additional strategic relevance. Its location connects producers, service providers and investors operating across the Middle East, Asia, Africa and Europe.

ADIPEC's continuing significance lies in its ability to bring the established energy business into direct conversation with the technologies and investment models shaping its next phase. Its value is therefore not limited to exhibition activity; it also reflects the industry's evolving relationship between energy security, technological innovation and the transition to lower-carbon systems.

The 43rd edition of the Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC 2027) is scheduled to be held from 1-4 November 2027.

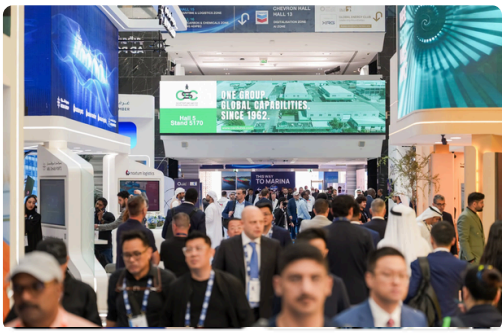
























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IMARC 2026: Mining investment and technology converge as Sydney welcomes the global resources industry

Over 12,500 attendees from 120+ countries underscored global demand for technology, investment and operational collaboration.







The International Mining and Resources Conference + Expo (IMARC) 2026 took place from 27–29 October at ICC Sydney, Australia. The three-day event brought together mining companies, investors, technology suppliers, resource-sector specialists and government representatives to examine developments across the global mining value chain.

More than 12,500 registered attendees representing over 120 countries, alongside more than 500 exhibitors attended the show.

The exhibition and conference programme covered a broad range of mining-related disciplines, connecting resource development with operational performance, technology, finance and sustainability. The event's agenda featured more than 500 mining leaders and resource experts, while its exhibition floor covered 20,000 square metres and featured more than 500 companies, according to the organiser's programme information.

The combination of technical discussions and commercial participation is particularly relevant as mining companies face competing pressures. Demand for critical minerals is closely connected to electrification, renewable-energy infrastructure, battery manufacturing and advanced electronics. At the same time, operators must manage production costs, environmental responsibilities, workforce requirements and increasingly complex supply chains.

For technology providers, IMARC creates opportunities to demonstrate equipment, automation, digital monitoring, processing solutions and other innovations to companies evaluating operational improvements. Investors and financial institutions can engage with mining businesses and assess developments across established and emerging resource markets. Government representatives and industry associations also gain a setting for discussing investment conditions, regulation and the strategic importance of mineral supply.

The event's co-location with Mines and Money at IMARC further connects mining operations with investment discussions. This relationship is important because resource projects require more than geological potential: they also depend on financing, infrastructure, technical capability and access to markets.

Exhibitors reported new business opportunities and international connections following the 2026 edition. The organiser also highlighted companies confirming their return for 2027.

IMARC's 2026 results reinforce Sydney's role as an international meeting point for the resources sector. Its strongest contribution is the connection between mining technology, capital and the practical challenges of developing resources in an increasingly complex global economy.

Pharma Asia 2026 Concludes with USD 350 Million in MoUs & Business

The 24th edition welcomed 24,697 visitors and 378 companies from 25 countries.





The 24th Pharma Asia International Exhibition & Conferences concluded on 22 October 2026 at Karachi Expo Centre, reporting USD 350 million in memoranda of understanding (MoUs) and business conducted during the three-day event.

The exhibition, held from 20–22 October, brought together pharmaceutical manufacturers, suppliers, technology companies, investors and trade visitors from Pakistan and international markets.

The organiser's post-show results recorded 24,697 visitors and 378 participating companies from 25 countries, occupying 821 stands. International exhibitors accounted for 198 companies, while 180 were from Pakistan. These figures underline the scale of the event and the breadth of its international participation.

Organised by Ecommerce Gateway Pakistan (Pvt.) Ltd., Pharma Asia is the official event of the Pakistan Pharmaceutical Manufacturers' Association (PPMA), with strategic support from the Special Investment Facilitation Council (SIFC). The exhibition covered the pharmaceutical supply chain, including machinery and process equipment, active pharmaceutical ingredients (APIs), excipients, packaging, laboratory and quality-control equipment, cleanrooms, HVAC, services and contract manufacturing.

Syed Mustafa Kamal, Federal Minister for National Health Services, Regulations and Coordination, attended the closing ceremony as Chief Guest on 22 October. He also launched Pharma Asia Pulse, a new industry information platform. The diginaries attended include H.E. Dr. Bakheet Ateeq Al Remeithi, Consul General of the United Arab Emirates in Karachi, visited the exhibition and met exhibitors and delegates, reflecting the event's international engagement.

The 14th International Pharma Convention was held alongside the exhibition on 20 October under the theme "Resilient Pharma Pakistan: Quality, Self-Reliance & Sustainable Growth". Its programme brought industry, regulators and specialists together to discuss quality, compliance, exports, technology and the future development of Pakistan's pharmaceutical sector.



Pharma Asia is more than an exhibition. It is a platform that brings the latest technologies and raw materials to Pakistan's pharmaceutical industry, so that our industry can grow stronger at home and reach further internationally."

Farhan Anis, Project Director, Pharma Asia

The 24th edition also saw 67% of exhibitors from 2025 return, according to the organiser, which shows the trust on the platform.

The next edition, the 25th Pharma Asia International Exhibition & Conferences, is scheduled for 7–9 December 2027 at Karachi Expo Centre. Preparations and exhibitor bookings are already underway.

Industry Recognition of SIFC's Role in Pharma Sector Growth

During our conversations with exhibitors at Pharma Asia 2026, we found that the Organizer and most of the exhibitors commended the role of Special Investment Facilitation Council in supporting Pakistan's pharmaceutical industry.

Their appreciation reflects the impact of policy-level facilitation, particularly in pricing deregulation, drug-law reforms and efforts to improve the business environment.

These initiatives have helped address medicine availability challenges, restore manufacturing confidence and strengthen export prospects.

SIFC's continuing focus on investment facilitation, regulatory coordination, local production and technology development is also seen as important to the sector's long-term growth and international competitiveness.



European Engineering, Local Partnership: Friend Corporation at Pharma Asia

Among Pharma Asia's exhibitors, Friend Corporation serving Pakistan's pharmaceutical, food and beverage, and power sectors with processing, packaging and air filtration solutions.



We have been in operation since 1990 serving the pharmaceutical industry," says Kamran Sheikh, CEO, Friend Corporation

"We are proud that we represent all the European OEMs.

We have done very good projects in Pakistan, and we are glad to be here today in this very successful expo, Pharma Asia.



Korsch's representative Ramin Monazahian said "We are supplying high speed machines which are working more than 20 years in the pharmaceutical industry … to give also Pakistan the possibility to work with such high precision machines"



Glatt's Patrick Szamro pointed to the expo as a meeting place: "We are now in cooperation with Friend Corporation, and we had wonderful discussions with our partners and colleagues at Pharma Asia."

Their message is consistent: access to technology matters. As Pakistani manufacturers raise their standards, a long-established local distributor paired with proven European engineering offers a credible route, and Pharma Asia is precisely where those relationships are renewed and new ones begin.

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Big 5 Global 2026: Dubai prepares to host construction's international supply chain

The 47th edition showcases global construction, infrastructure, smart building and sustainable development solutions.



Big 5 Global 2026 is scheduled for 23–26 November at Dubai World Trade Centre, United Arab Emirates. The 47th edition is organised by dmg events and will bring together manufacturers, distributors, contractors, architects, engineers, developers, consultants and construction professionals from international markets.

The exhibition covers several interconnected segments of the construction industry. These include building materials and finishes, concrete and cement, heavy construction machinery, steel and aluminium, offsite and modular construction, HVACR, mechanical and electrical systems, intelligent buildings, facilities management, infrastructure and urban development.

The event's published show profile lists more than 2,800 exhibitors, 60,000-plus products, 500-plus industry speakers and participation from over 165 countries. These are event-profile figures and should be distinguished from final attendance results for the 2026 edition.

One important feature is the event's focus on the commercial relationship between construction products and project delivery. Buyers are increasingly evaluating suppliers not only on price and product specifications, but also on technical performance, delivery reliability, compliance, sustainability and long-term operating costs. The exhibition provides a setting in which these considerations can be discussed directly with manufacturers and solution providers.

The 2026 edition also follows a year in which the organiser reported that 77% of attendees were decision-makers and that attendee spending accounted for US$3.34 billion. These figures refer to the 2025 edition and provide historical context rather than a forecast of 2026 business activity.

Big 5 Global offers access to contractors, procurement teams, distributors and project stakeholders evaluating products for regional and international markets. Buyers can compare competing solutions, investigate new suppliers and explore technologies relevant to construction efficiency. Architects and consultants can assess developments in building performance, materials and design.

The wider industry is navigating pressure to deliver infrastructure and buildings that are more energy-efficient, technologically integrated and resource-conscious. Digital construction methods, modular systems, intelligent building controls and lower-impact materials are becoming increasingly relevant to project planning.

Dubai's position as a regional business and construction centre adds to the event's commercial importance. For international companies considering Middle Eastern market entry, the exhibition offers a concentrated opportunity to understand demand, meet potential partners and assess regional procurement priorities.

Big 5 Global remains significant because it connects the construction industry's extensive supply chain with the people responsible for specifying, purchasing and delivering projects.

World LNG Summit 2026: Istanbul becomes a meeting point for energy security and global gas trade

The 26th edition convenes global energy leaders to discuss LNG markets, supply and infrastructure priorities.

The 26th World LNG Summit and Awards is scheduled for 1–4 December 2026 at the Shangri-La Bosphorus in Istanbul, Türkiye. The international conference will bring together representatives from across the liquefied natural gas value chain for discussions on market developments, energy security, investment, infrastructure and the future of global gas trade.



The organiser expects the summit to convene approximately 1,000 attendees and 120 speakers representing 500 companies. These are announced participation expectations rather than confirmed attendance figures. The programme includes the main conference, masterclasses, leadership roundtables and the World LNG Summit Awards.

Istanbul offers a strategically relevant location for the gathering. Positioned between Europe and Asia, Türkiye has developed an important role in regional energy transportation and gas infrastructure. The country's connections with international suppliers and energy markets provide a relevant backdrop for discussions about supply diversification and the development of new commercial relationships.

LNG has become increasingly important to energy systems seeking flexible sources of natural gas. However, the market is influenced by a complicated combination of long-term contracts, spot-market pricing, liquefaction capacity, shipping availability, regasification infrastructure and geopolitical developments. These factors make commercial decision-making particularly demanding for producers, buyers and governments.

The summit's value lies in bringing these different perspectives together. Producers can discuss market access and project development, while utilities and importers can examine procurement strategies and supply arrangements. Investors and financial institutions can assess infrastructure opportunities, and technology providers can engage with companies seeking improvements in liquefaction, transportation, storage and terminal operations.

For exhibitors and sponsors, the event provides access to a senior professional audience rather than a broad consumer market. Its conference-led format is particularly relevant for businesses whose products and services involve substantial investment decisions, technical specifications or long-term commercial partnerships.

The industry also faces an important sustainability challenge. Although LNG can offer flexibility within energy systems, its climate performance depends on the full supply chain, including methane emissions, production methods, transportation and end-use efficiency. These considerations are increasingly relevant to investment discussions and regulatory scrutiny.

The World LNG Summit is therefore an important meeting point for understanding how the international gas industry is balancing energy security, affordability, infrastructure investment and environmental expectations. Istanbul provides an appropriate setting for those conversations, connecting stakeholders across some of the world's most significant energy markets.

GITEX Global 2026: The World's Largest Tech, AI & Startup Show expands across two major venues

The two-venue format brings AI, computing, investment and digital transformation into focus.



GITEX Global 2026 takes place from 7–11 December in Dubai, United Arab Emirates. Organised by Dubai World Trade Centre, the event will bring together technology companies, startups, investors, government representatives, policymakers and business leaders. This year's edition introduces a significant venue arrangement, with the opening summit at Dubai World Trade Centre on 7 December, followed by the main exhibition and conferences at Dubai Exhibition Centre, Expo City Dubai, from 8–11 December.

The opening-day GITEX Summit will address what organisers describe as the emerging intelligence economy. Its programme includes discussions around the compute economy, changing capital flows, AI sovereignty, scalability and future technologies. The LIVX World Longevity Forum and GITEX Capital Forum are also among the announced programme features.

The main exhibition will provide a broader showcase of technology developments, bringing companies and startups into contact with potential customers, investors and institutional buyers. Its subject areas extend across artificial intelligence, digital infrastructure, connectivity, quantum technologies, cybersecurity, finance and emerging technology applications.

The event comes at a time when artificial intelligence is moving from experimental applications into business-critical infrastructure. Organisations are increasingly considering the computing capacity, semiconductor resources, energy requirements, cybersecurity systems and governance frameworks needed to deploy AI at scale. Opportunities are created for technology suppliers while raising important questions about investment, regulation and national digital capabilities.

For exhibitors, GITEX offers access to companies exploring technology procurement and digital transformation. Startups can use the exhibition to present solutions to investors and enterprise customers, while established technology businesses can demonstrate products, develop distribution relationships and assess regional demand. Government delegations and institutional participants can examine technologies relevant to public services, digital infrastructure and economic development.

The relocation of the main exhibition to Expo City Dubai is particularly relevant to exhibitors and visitors planning their participation. Companies must account for the distinction between the 7 December summit at DWTC and the four-day exhibition at Dubai Exhibition Centre. Travel arrangements, accommodation and meeting schedules should reflect the two locations.

Dubai's role as a technology and business destination adds an international dimension to the gathering, attracting interest from markets across the Middle East, Asia, Africa and Europe.

GITEX's importance lies in connecting technological innovation with the commercial, financial and infrastructure decisions required to implement it. Its 2026 format also demonstrates how major exhibitions are adapting their venue strategies to accommodate specialised leadership programmes & large-scale technology showcases.

ISE 2027: Barcelona prepares for the next generation of professional audiovisual technology

The February show connects AV innovators shaping immersive and intelligent environments.





Integrated Systems Europe (ISE) 2027 is scheduled for 2–5 February at Fira de Barcelona Gran Via, Barcelona, Spain. The exhibition serves the professional audiovisual and systems integration industries, attracting manufacturers, distributors, integrators, consultants, technology buyers and specialists working across commercial, residential, entertainment and institutional environments.

ISE's 2027 edition follows an established international exhibition format built around product demonstrations, specialist technology areas, professional education and industry engagement. The organiser's published 2026 figures provide useful historical context: the previous edition recorded 92,176 unique attendees from 181 countries, 1,751 exhibitors and 101,000 square metres of show floor. These figures relate to 2026, not projected 2027 participation.

The exhibition's relevance extends well beyond conventional screens and sound systems. Professional AV technology now plays an important role in corporate collaboration, digital signage, hospitality, education, healthcare, live entertainment, retail environments and large-scale public venues. Integrated solutions increasingly combine networking, control systems, cloud platforms, automation and artificial intelligence.

For systems integrators, these developments create demand for solutions that work reliably across multiple technologies and operating environments. Buyers are looking for interoperability, ease of management, cybersecurity and long-term scalability, rather than isolated equipment purchases. ISE provides a setting in which manufacturers and integrators can demonstrate complete solutions and discuss implementation requirements.

The event is also relevant to exhibition organisers and venue operators. Modern event environments depend on high-quality audiovisual production, connected displays, digital communication systems, immersive presentations and reliable technical infrastructure. Product demonstrations and professional discussions at ISE can help decision-makers assess technologies that may influence future venue investments and visitor experiences.

Exhibitors benefit from direct access to international buyers, consultants and channel partners. Technology manufacturers can introduce new products, while distributors and integrators can evaluate suppliers and develop relationships across different geographical markets. Professional sessions also offer opportunities to examine standards, emerging applications and practical implementation challenges.

Barcelona provides an established European exhibition setting with access to international technology markets. The four-day format allows visitors to combine product discovery with technical learning and commercial meetings.

ISE remains an important industry gathering because professional AV is becoming increasingly integrated into the wider digital infrastructure of organisations. Its 2027 edition offers the sector an opportunity to assess how connected technology, intelligent environments and immersive communication are moving from specialist applications into everyday business operations.

FRUIT LOGISTICA

3-5 Feb 2027

Berlin focuses on innovation across the global fresh produce supply chain

New Innovation Zone spotlights agri-tech, product development and supply-chain resilience.







FRUIT LOGISTICA 2027 is scheduled for 3–5 February at the Berlin Exhibition Grounds, Germany. Organised by Messe Berlin, the international trade fair brings together growers, exporters, importers, retailers, wholesalers, logistics providers, technology companies and other businesses involved in the global fresh produce industry.

The exhibition covers three principal segments: Fresh Produce, Machinery and Technology, and Logistics. This structure reflects the industry's interconnected value chain, from agricultural production and post-harvest handling to packaging, storage, transportation and retail distribution.

A significant development for 2027 is the new Innovation Zone. Announced in September 2026, the initiative will bring together the FRUIT LOGISTICA Innovation Award, Innovation Showcases and Innovation Stage. Its stated purpose is to connect product development and emerging solutions with the process of establishing successful innovations in the marketplace.

The programme is also expanding its knowledge component. An October announcement confirmed more than 130 sessions, over 200 experts and five stages for the 2027 edition. These programme figures represent announced content rather than attendance or exhibitor results.

The industry's current challenges make this programme particularly relevant. Climate change, geopolitical instability and vulnerable supply chains continue to affect the availability, pricing and movement of fresh produce. A trend report released by the organiser on 4 November 2026 examines these pressures and the approaches businesses can consider to operate in an uncertain environment.

For growers and exporters, the exhibition offers access to international buyers and opportunities to present new varieties, production methods and post-harvest technologies. Retailers and importers can assess suppliers, compare product offerings and examine developments in packaging, quality management and traceability. Logistics providers can engage businesses seeking improved cold-chain performance and more reliable transportation.

The introduction of a Buyers Club for 2027 is another notable development. It is intended to connect qualified international buyers with relevant commercial partners, extending the event's focus on structured procurement engagement.

The fresh produce sector depends on the coordination of agriculture, technology, trade and logistics. FRUIT LOGISTICA's value lies in bringing these elements together, helping businesses understand how innovation can address practical challenges from farm to market.

MWC Barcelona 2027: Connectivity leaders prepare to examine the next phase of the digital economy

GSMA brings mobile leaders together to explore AI, advanced networks and digital transformation.

MWC27 Barcelona is scheduled for 1–4 March 2027 at Fira Gran Via, Barcelona, Spain. Organised by the GSMA, the event brings together mobile network operators, telecommunications equipment manufacturers, technology companies, policymakers, investors, developers and representatives of the wider digital economy.

The event's focus extends beyond mobile handsets and telecommunications products. It provides a meeting point for companies developing and deploying network infrastructure, connectivity services, enterprise technology and digital platforms.

Its international audience includes decision-makers responsible for shaping telecommunications investment and the technological systems supporting connected economies.

The GSMA's published information invites participation from more than 100,000 decision-makers.

Connectivity is becoming an increasingly important component of economic competitiveness. Businesses rely on mobile and fixed networks to support cloud services, connected devices, industrial automation, financial services and digital customer experiences. At the same time, telecommunications providers face substantial investment requirements involving network capacity, spectrum, cybersecurity, energy efficiency and the transition towards more advanced network architectures.

Artificial intelligence is adding another dimension to this transformation. Telecommunications companies are exploring AI applications in network management, customer service, infrastructure optimisation and security. However, these developments also raise questions about data governance, computing requirements, interoperability and the commercial sustainability of new services.

MWC offers an opportunity for the industry to examine these developments alongside the business models and regulatory frameworks needed to support them. Network operators can engage infrastructure suppliers and technology partners, while enterprise buyers can evaluate connectivity solutions for industrial and commercial applications. Startups and technology developers gain exposure to potential customers, investors and strategic partners.

For exhibitors, the event provides access to a concentrated international audience with influence over technology procurement and infrastructure investment. Sponsors and institutional participants can engage senior decision-makers across telecommunications, digital services and public policy. Conference speakers and industry experts can contribute to discussions about the direction of connectivity and the opportunities emerging from technological convergence.

Barcelona's established role as a major international exhibition destination further supports the event's commercial reach. Its ability to convene the mobile ecosystem makes it relevant to professionals beyond the telecommunications sector, particularly businesses whose operations increasingly depend on reliable digital infrastructure.

MWC27 will be important not simply for showcasing new devices or network equipment, but for examining how connectivity, computing and intelligent services are becoming foundational to the global economy.

Dubai Strengthens Its Role as a Global Hub for Food Trade and Food Security

The two-venue edition highlights global food trade, sourcing, logistics and food security.

Gulfood 2027 will take place from 15–19 March 2027 at Dubai World Trade Centre and Dubai Exhibition Centre at Expo City Dubai, United Arab Emirates. Organised by Dubai World Trade Centre, the 32nd edition will bring together food and beverage manufacturers, agricultural producers, distributors, importers, retailers, wholesalers and foodservice professionals.

The two-venue arrangement is a major development for the exhibition. It expands the physical footprint of the event while connecting two important exhibition locations within Dubai. The format gives international suppliers and buyers a broader environment in which to explore products, assess sourcing options and conduct commercial discussions.

The scale of the previous edition provides useful context. Gulfood 2026 recorded an announced exhibition profile of more than 8,500 exhibitors from 195 countries across 280,000 square metres.

Gulfood's relevance comes from its position across the food supply chain. International food trade is influenced by changing consumer preferences, commodity prices, transportation costs, agricultural conditions, traceability requirements and food security priorities. Buyers increasingly need to evaluate not only product quality and price but also supplier reliability, production capacity, regulatory compliance and distribution capabilities.

For manufacturers and exporters, the exhibition provides an opportunity to introduce products to international distributors and retail buyers. Importers and foodservice operators can assess new suppliers, compare product categories and explore sourcing alternatives. Retail groups can examine developments in packaged food, beverages, ingredients and emerging consumer trends, while technology and logistics businesses



can engage companies seeking more efficient supply-chain solutions.

The event's business-to-business format is particularly relevant. Gulfood is designed around trade negotiations, product discovery and professional meetings rather than direct consumer retail sales. Its digital meeting facilities also allow registered participants to research exhibitors and schedule discussions in advance.

Dubai's geographical position makes the exhibition relevant to businesses seeking access to markets across the Middle East, Africa, Asia and Europe. The city's logistics infrastructure and international business connections support its role as a meeting point for food suppliers and buyers.

For exhibitors, the two-venue format also makes advance planning essential. Companies will need to coordinate stand locations, visitor schedules, transportation and meetings across both exhibition centres.

Gulfood's continuing significance lies in its ability to connect international food production with commercial distribution. Its 2027 edition will provide an important opportunity to examine how the global food industry is responding to changing sourcing priorities, supply-chain pressures and the growing importance of food security.

The Maldives takes the spotlight as the global tourism industry prepares to meet

ITB Berlin 2027 is scheduled for 16–18 March at the Berlin Exhibition Grounds, Germany. Organised by Messe Berlin, the international travel trade show brings together national tourism organisations, destination management companies, airlines, hotels, tour operators, travel agencies, technology providers, tourism investors and industry associations.

A major feature of the 2027 edition will be the Maldives as its official guest country. The destination will showcase its tourism offering, cultural diversity, hospitality and initiatives relating to responsible resource management. Its participation provides an opportunity to highlight the relationship between destination promotion, environmental considerations and international tourism development.

ITB Berlin combines a geographically organised exhibition with specialist market segments. These include adventure tourism, business travel, luxury tourism, medical tourism, travel technology and other areas of the international travel economy. This structure allows buyers and suppliers to explore destinations while also examining specific business opportunities and changing travel requirements.

The ITB Berlin Convention will run alongside the exhibition from 16–18 March under the theme Setting travel and tourism in motion. Its programme will bring together international experts and decision-makers to discuss developments affecting the travel sector. The announced programme includes an AI-focused track examining technology applications and digitalisation in tourism.

The industry's technology requirements are changing rapidly. Artificial intelligence, digital booking systems, data analytics, personalised travel services and automated customer support are influencing how travel businesses engage customers and manage operations. At the same time, destinations must address sustainability, infrastructure capacity, workforce development and changing visitor expectations.

For tourism boards and destination organisations, ITB provides an international platform to promote markets and develop relationships with tour operators and travel distributors. Hotels, airlines and travel businesses can explore partnerships, while technology suppliers can demonstrate tools designed to improve booking, distribution and visitor experiences.

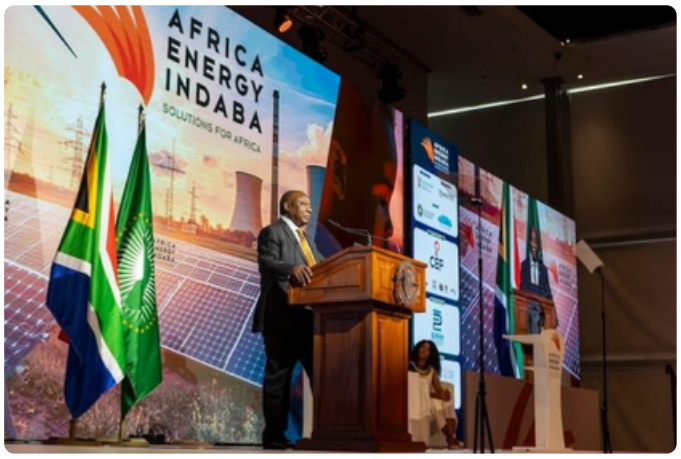
The 2026 edition provides historical context for the event's scale. According to the organiser's exhibitor-planning information, it welcomed more than 5,500 exhibitors from 166 countries and 97,000 attendees. The organiser also reported deals and purchasing decisions worth €47 billion. These figures refer to 2026 and are not forecasts for the next edition.

For international tourism professionals, ITB Berlin remains an important business meeting point because it connects destination marketing with distribution, technology and investment. The Maldives' guest-country participation adds a destination-focused dimension to a programme examining how the global tourism industry will adapt to its next phase.



Cape Town turns attention to power infrastructure and investment across Africa

The 19th edition focuses on investment, technology and Africa's expanding power infrastructure.



Africa Energy Indaba 2027 is scheduled for 2–4 March at the Cape Town International Convention Centre, South Africa. The 19th edition will combine a main energy conference, exhibition, specialist forums and networking activities, bringing together stakeholders from across the continent's electricity, renewable-energy, gas and wider energy sectors.

The main conference will run from 2–3 March, while the exhibition will operate throughout 2–4 March. The programme also includes the Africa Gas Forum, IPP and PPA Conference, T&D Africa Conference, Nuclear Forum, Women in Energy Forum, EV Forum and South African Energy Investment Forum. These specialist activities provide opportunities to examine different components of the continent's changing energy landscape.

The event's relevance is closely connected to Africa's need for dependable and affordable electricity. Expanding generation capacity is only one part of the challenge. Transmission networks, distribution systems, energy storage, project financing, regulatory frameworks and cross-border power connections are equally important to delivering electricity to businesses and communities.

The energy transition adds further complexity. Solar and wind developments, battery storage, mini-grid solutions and independent power projects are creating opportunities for technology suppliers and investors. At the same time, governments and utilities must balance affordability, reliability, industrial development and long-term environmental objectives.

The event offers access to utilities, project developers, engineering companies, regulators, investors and public-sector organisations. Equipment manufacturers can demonstrate grid technologies, generation systems and storage solutions, while engineering and consulting businesses can engage potential project partners. Investors and financial institutions can explore financing structures and assess developments across African energy markets.

The exhibition also includes a hosted-buyer programme led by the South African Electrotechnical Export Council, supported by the Department of Trade, Industry and Competition. The programme is intended to connect qualified energy-sector buyers with participating businesses, providing a more targeted commercial dimension to the exhibition.

Africa Energy Indaba offers insight into the opportunities and operational challenges of energy development across multiple national markets. It is also relevant to policymakers and industry associations examining how investment, technology and regional cooperation can strengthen energy access.

The event's importance lies in connecting energy policy with commercial implementation. By bringing together the organisations responsible for financing, building, operating and regulating power infrastructure, Africa Energy Indaba provides an important forum for examining the investment decisions shaping the continent's energy future.

Toronto prepares for the world's mineral exploration & mining investment community

Canada's mining convention connects global stakeholders amid rising critical minerals demand.

The 2027 edition of the Prospectors & Developers Association of Canada (PDAC) Convention will take place from 7–10 March at the Metro Toronto Convention Centre, Toronto, Canada, with selected activities also hosted at the Fairmont Royal York Hotel. Organised by the Prospectors & Developers Association of Canada, the convention serves the international mineral exploration and mining industry.

PDAC's official event profile identifies an international audience of more than 32,000 attendees from over 140 countries, with more than 1,300 exhibitors and 800 presenters. These are the organiser's published event-profile figures, not confirmed attendance results for the 2027 edition.

The convention combines exhibition areas, technical sessions, educational programming, investor engagement and professional networking. Its 2027 programme includes 13 programme areas, covering subjects relevant to mineral exploration, investment, sustainability, technical developments and the industry's evolving operating environment. Dedicated exhibition features include the Investors Exchange, Core Shack, Trade Show North and Prospectors Tent.

The mining sector is facing a significant strategic challenge. Copper, lithium, nickel, graphite and other minerals are essential to electrification, battery manufacturing, renewable-energy infrastructure and advanced industrial technologies.

However, bringing new mineral resources into production requires extensive exploration, financing, technical expertise, infrastructure and regulatory approval.

PDAC provides an important setting for examining these requirements. future availability of minerals underpinning industrial development, technological innovation and the global energy transition.

Exploration companies can introduce projects to investors, while established mining businesses can engage equipment manufacturers, engineering firms and specialist service providers. Governments and regional authorities can use the convention to promote investment opportunities and discuss the policy conditions needed to support responsible resource development.

Technology providers also have a strong commercial audience. Advances in geological data analysis, remote sensing, automation, mineral processing and environmental monitoring are changing how exploration and mining operations are planned and managed.

For investors, the convention offers access to companies and professionals across different stages of mineral development. Exhibitors can build relationships with potential customers and business partners, while delegates can participate in technical discussions and examine developments across international mining markets.

Toronto's established financial and mining-services ecosystem adds to the convention's relevance. The city provides an appropriate setting for discussions connecting mineral resources with capital markets and international business.

PDAC's importance extends beyond Canada's mining sector. It is an international meeting point for businesses and institutions concerned with the



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Expo Manufactura 2027: Monterrey to showcase Mexico's growing industrial technology ecosystem

Latin America's manufacturing show spotlights automation, productivity and supply-chain competitiveness.



Expo Manufactura 2027 is scheduled for 23–25 February at Cintermex in Monterrey, Nuevo León, Mexico. The exhibition will bring together manufacturers, machinery suppliers, automation companies, industrial technology providers, engineers and procurement professionals to explore developments across modern manufacturing.

The event's coverage includes manufacturing equipment, industrial automation, production technologies, machinery and specialised solutions for sectors such as automotive, construction and energy. The 2027 edition will also incorporate wire & Tube México, bringing manufacturers and suppliers serving the wire, cable, tube and pipe industries into the wider exhibition environment.

The 2026 edition provides useful context for the exhibition's scale, reporting 460 exhibitors, more than 26,000 square metres of exhibition floor and over 14,200 professional visitors.

Monterrey is a particularly relevant host city because of its industrial and manufacturing base and its connections with North American supply chains. Mexico's manufacturing sector is closely linked to international production networks, especially in automotive, machinery, electronics and industrial components. This makes supplier development, production efficiency and technology adoption important considerations for companies operating in the region.

Manufacturers are increasingly investing in automation, robotics, digital production systems and advanced machinery to improve quality, reduce operational inefficiencies and respond to changing customer requirements. These developments also create demand for skilled workers, technical training and more integrated industrial infrastructure.

Expo Manufactura provides access to production managers, engineers, purchasing teams and industrial decision-makers evaluating equipment and manufacturing solutions. Buyers can compare technologies, assess suppliers and investigate opportunities for upgrading existing production facilities. International companies can also explore distribution relationships and understand the requirements of entering the Mexican industrial market.

The exhibition is particularly relevant to businesses involved in nearshoring and regional supply-chain development. As companies reconsider production locations and supplier relationships, access to reliable industrial partners becomes increasingly important. Manufacturing exhibitions can help connect these requirements with the businesses and technologies capable of supporting them.

The inclusion of wire and tube technologies further broadens the event's relevance to infrastructure, automotive and energy-related manufacturing.

Expo Manufactura's value lies in bringing practical industrial solutions into direct contact with the companies responsible for production and procurement. Its 2027 edition will offer an important perspective on how Mexico and the wider Latin American manufacturing ecosystem are responding to technological change and international industrial competition.

Bogotá brings Latin America's tourism industry together for international business development

Colombia's tourism marketplace connects destinations and travel businesses with global buyers.

The 46th edition of Vitrina Turística ANATO will take place from 24–26 February 2027 at Corferias, Bogotá, Colombia. Organised by the Asociación Colombiana de Agencias de Viajes y Turismo (ANATO), the professional trade show brings together travel agencies, hotels, airlines, cruise operators, tourism boards, destination organisations, insurance providers and travel-technology companies.

The exhibition is designed primarily for tourism professionals. Its business-oriented format allows exhibitors to introduce destinations, travel products and services while meeting potential distribution partners and buyers. The 2027 edition will provide an international setting for businesses examining developments in Latin American tourism and the wider travel market.

The event's commercial significance reflects the importance of tourism distribution networks. Travel agencies, tour operators and online platforms play an important role in connecting destinations with travellers. Airlines, accommodation providers and local tourism businesses depend on these relationships to develop products, reach new markets and coordinate visitor services.

Latin America offers a diverse tourism proposition, including cultural heritage, nature-based experiences, coastal destinations, adventure travel and urban tourism. However, attracting international visitors requires effective destination marketing, transport connectivity, service quality, digital distribution and investment in tourism infrastructure.

For tourism boards and destination organisations, ANATO provides an opportunity to present their markets to travel professionals and develop relationships with agencies and operators.

Hotels and hospitality groups can explore distribution partnerships, while airlines and transport companies can discuss connectivity and commercial opportunities. Travel-technology businesses can demonstrate solutions for booking management, customer engagement and digital operations.

The event is also relevant to international buyers seeking new destinations and travel products for their portfolios. Direct engagement with regional suppliers can help businesses assess market offerings, understand operational requirements and establish professional relationships.

The broader travel industry is undergoing significant change as customers increasingly expect personalised experiences, seamless digital booking and greater transparency. Artificial intelligence, data analytics and integrated travel platforms are influencing how businesses market products and manage customer relationships. Sustainability and responsible destination management are also becoming important considerations for tourism development.

Bogotá's role as Colombia's capital and a regional business centre provides an appropriate location for the gathering.

ANATO 2027 deserves attention from international travel businesses because it offers direct access to a diverse regional supplier network. Its contribution lies in connecting destination promotion with the commercial relationships and distribution channels required to develop international tourism.



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